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# THREE *Talk...* THE NEW SCHOOL



## LYNDON NERI

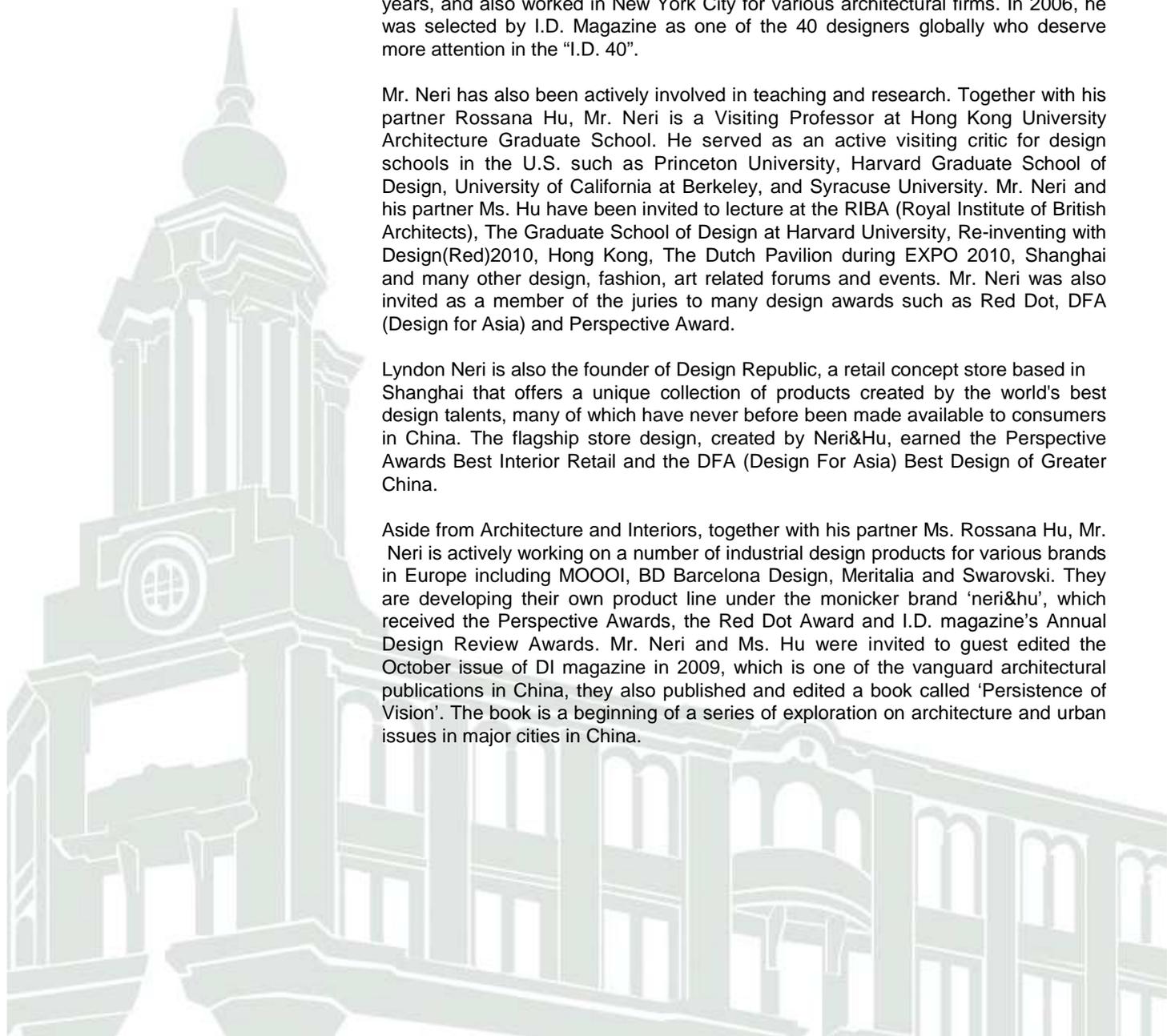
Founding Partner of Neri&Hu Design and Research Office

Lyndon Neri is a Founding Partner of Neri&Hu Design and Research Office; a multi-disciplinary international architectural design practice based in Shanghai, China, which has won the Architectural Review Awards for Emerging Architecture 2010, and was selected as one of the ten firms for Design Vanguard 2009 by Architectural Record, USA and . Mr. Neri received a Master of Architecture at Harvard University and a Bachelor of Architecture at the University of California at Berkeley. Prior to starting his own practice with partner Rossana Hu, he was the Director for Projects in Asia and an Associate for Michael Graves & Associates in Princeton for over 10 years, and also worked in New York City for various architectural firms. In 2006, he was selected by I.D. Magazine as one of the 40 designers globally who deserve more attention in the "I.D. 40".

Mr. Neri has also been actively involved in teaching and research. Together with his partner Rossana Hu, Mr. Neri is a Visiting Professor at Hong Kong University Architecture Graduate School. He served as an active visiting critic for design schools in the U.S. such as Princeton University, Harvard Graduate School of Design, University of California at Berkeley, and Syracuse University. Mr. Neri and his partner Ms. Hu have been invited to lecture at the RIBA (Royal Institute of British Architects), The Graduate School of Design at Harvard University, Re-inventing with Design(Red)2010, Hong Kong, The Dutch Pavilion during EXPO 2010, Shanghai and many other design, fashion, art related forums and events. Mr. Neri was also invited as a member of the juries to many design awards such as Red Dot, DFA (Design for Asia) and Perspective Award.

Lyndon Neri is also the founder of Design Republic, a retail concept store based in Shanghai that offers a unique collection of products created by the world's best design talents, many of which have never before been made available to consumers in China. The flagship store design, created by Neri&Hu, earned the Perspective Awards Best Interior Retail and the DFA (Design For Asia) Best Design of Greater China.

Aside from Architecture and Interiors, together with his partner Ms. Rossana Hu, Mr. Neri is actively working on a number of industrial design products for various brands in Europe including MOOOI, BD Barcelona Design, Meritalia and Swarovski. They are developing their own product line under the monicker brand 'neri&hu', which received the Perspective Awards, the Red Dot Award and I.D. magazine's Annual Design Review Awards. Mr. Neri and Ms. Hu were invited to guest edited the October issue of DI magazine in 2009, which is one of the vanguard architectural publications in China, they also published and edited a book called 'Persistence of Vision'. The book is a beginning of a series of exploration on architecture and urban issues in major cities in China.





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## DAVID EVAN ZANDT

President, The New School

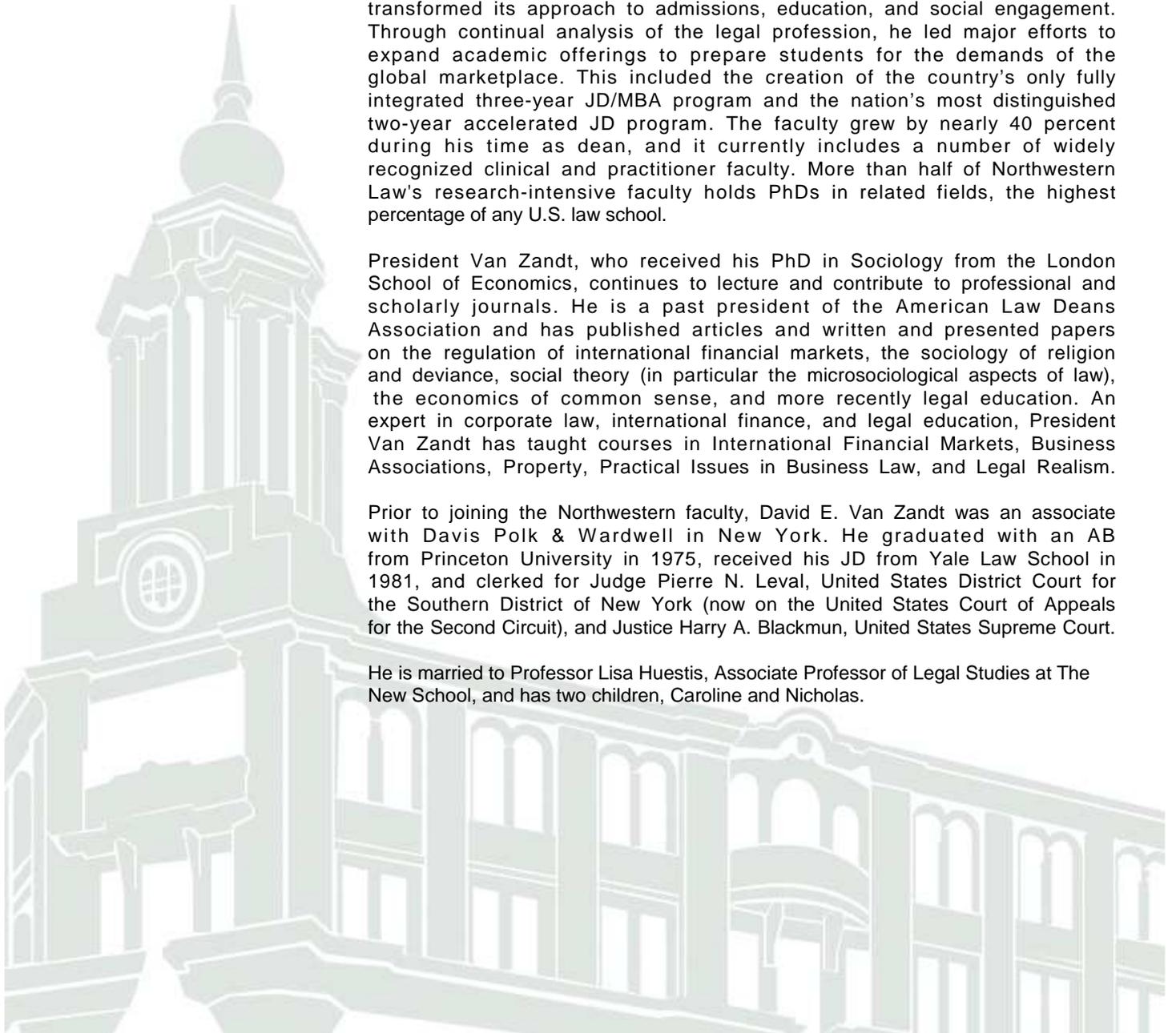
On January 1, 2011, David E. Van Zandt became the eighth President of The New School, a legendary, progressive university inspiring undergraduates, graduate students, and others to catalyze change in an inconstant world.

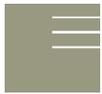
President Van Zandt is a sociologist, attorney, and visionary in higher education with a record of distinguished academic leadership spanning three decades. He comes to New York from Northwestern University School of Law, one of the top-rated schools in the nation, where he served as dean from 1995 until 2010. Under his leadership, Northwestern Law transformed its approach to admissions, education, and social engagement. Through continual analysis of the legal profession, he led major efforts to expand academic offerings to prepare students for the demands of the global marketplace. This included the creation of the country's only fully integrated three-year JD/MBA program and the nation's most distinguished two-year accelerated JD program. The faculty grew by nearly 40 percent during his time as dean, and it currently includes a number of widely recognized clinical and practitioner faculty. More than half of Northwestern Law's research-intensive faculty holds PhDs in related fields, the highest percentage of any U.S. law school.

President Van Zandt, who received his PhD in Sociology from the London School of Economics, continues to lecture and contribute to professional and scholarly journals. He is a past president of the American Law Deans Association and has published articles and written and presented papers on the regulation of international financial markets, the sociology of religion and deviance, social theory (in particular the microsociological aspects of law), the economics of common sense, and more recently legal education. An expert in corporate law, international finance, and legal education, President Van Zandt has taught courses in International Financial Markets, Business Associations, Property, Practical Issues in Business Law, and Legal Realism.

Prior to joining the Northwestern faculty, David E. Van Zandt was an associate with Davis Polk & Wardwell in New York. He graduated with an AB from Princeton University in 1975, received his JD from Yale Law School in 1981, and clerked for Judge Pierre N. Leval, United States District Court for the Southern District of New York (now on the United States Court of Appeals for the Second Circuit), and Justice Harry A. Blackmun, United States Supreme Court.

He is married to Professor Lisa Huestis, Associate Professor of Legal Studies at The New School, and has two children, Caroline and Nicholas.





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## TIM MARSHALL

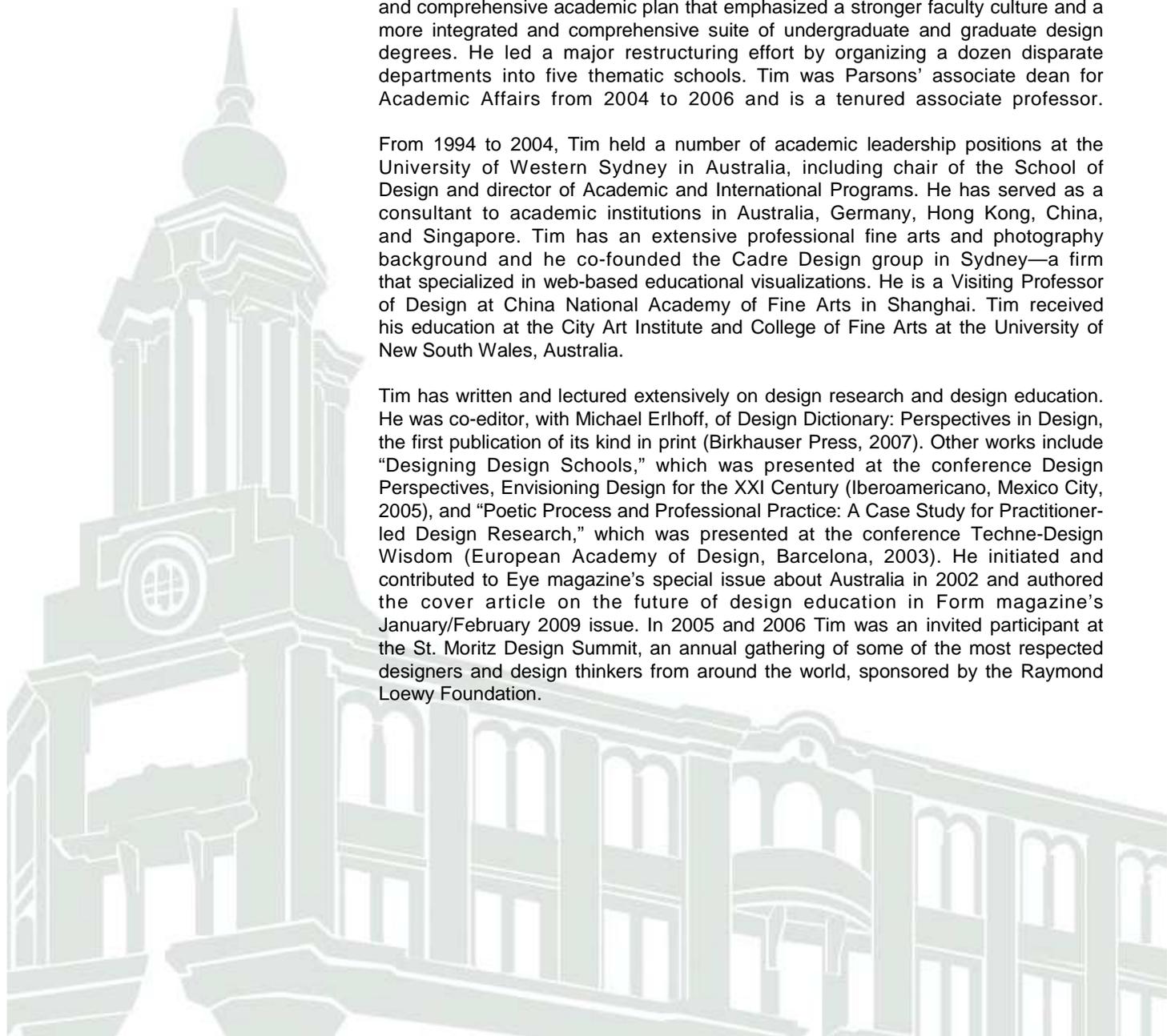
Provost, The New School

Tim Marshall became provost and chief academic officer of The New School in March 2009. Tim works with the president, deans, officers, and trustees to set academic priorities and see that they are reflected in all aspects of institutional planning and governance. He provides leadership and facilitation for the deans, the faculty, and the divisions and helps ensure that students' educational interests are well served.

Tim served as dean of Parsons The New School for Design from July 2006 until his appointment as provost. While at Parsons he developed an ambitious and comprehensive academic plan that emphasized a stronger faculty culture and a more integrated and comprehensive suite of undergraduate and graduate design degrees. He led a major restructuring effort by organizing a dozen disparate departments into five thematic schools. Tim was Parsons' associate dean for Academic Affairs from 2004 to 2006 and is a tenured associate professor.

From 1994 to 2004, Tim held a number of academic leadership positions at the University of Western Sydney in Australia, including chair of the School of Design and director of Academic and International Programs. He has served as a consultant to academic institutions in Australia, Germany, Hong Kong, China, and Singapore. Tim has an extensive professional fine arts and photography background and he co-founded the Cadre Design group in Sydney—a firm that specialized in web-based educational visualizations. He is a Visiting Professor of Design at China National Academy of Fine Arts in Shanghai. Tim received his education at the City Art Institute and College of Fine Arts at the University of New South Wales, Australia.

Tim has written and lectured extensively on design research and design education. He was co-editor, with Michael Erlhoff, of *Design Dictionary: Perspectives in Design*, the first publication of its kind in print (Birkhauser Press, 2007). Other works include "Designing Design Schools," which was presented at the conference *Design Perspectives, Envisioning Design for the XXI Century* (Iberoamericano, Mexico City, 2005), and "Poetic Process and Professional Practice: A Case Study for Practitioner-led Design Research," which was presented at the conference *Techne-Design Wisdom* (European Academy of Design, Barcelona, 2003). He initiated and contributed to *Eye* magazine's special issue about Australia in 2002 and authored the cover article on the future of design education in *Form* magazine's January/February 2009 issue. In 2005 and 2006 Tim was an invited participant at the St. Moritz Design Summit, an annual gathering of some of the most respected designers and design thinkers from around the world, sponsored by the Raymond Loewy Foundation.





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**JOEL TOWERS**

DEAN, Parsons The New School for Design

From 2007-2009 Towers was the Dean of the School of Design Strategies [SDS] at Parsons and Associate Professor of Architecture and Sustainable Design at Parsons. SDS houses Parsons' programs in Design and Management, Foundation, Integrated Design, as well as new initiatives in environmental and sustainable design, urban design, and transdisciplinary design.

Towers was the first Director of the Tishman Environment and Design Center [TED] at The New School and the Associate Provost for Environmental Studies at the university. TED supports the new university-wide BA and BS Environmental Studies degrees and is unique in its approach to design-led research in tandem with historical and social inquiry, placing an emphasis on innovation within the context of cultural, economic, and ecological factors. Towers first came to Parsons in 2002 as the Director of Sustainable Design and Urban Ecology.

Towers is a founding partner [1992] of SR+T Architects. He received a B.S. in Architecture from the University of Michigan School of Architecture and a Master of Architecture from Columbia University. Towers' focus on ecological issues and their relationship to both design conceptualization and construction methodology underlies his theoretical research and his teaching. It is also central in the work of SR+T. Towers was previously a member of the faculty of the Graduate School of Architecture at Columbia University where he taught advanced architecture and urban design studios and developed and taught a seminar exploring critical ecologies and environmentally reflexive Architecture.

